

Stop 2525 Main St Development



The PSNA board created a committee to address the 2525 Main Street Development. That committee held a pre-Sunshine Ordinance meeting on November 8th, which was attended by roughly 145 people. During that meeting it was decided the committee would be known as the North Santa Ana Preservation Alliance or simply NSAPA.

The following week, on November 15th, over 400 people attended the developer's Sunshine Ordinance meeting at the Discovery Science Center, a majority of which voiced their displeasure with the proposed project. After that meeting I was approached and accepted the job of Chair of NSAPA. So, what does that mean and what are we going to do? To help address that we have developed a mission statement:

"Formed in response to the potential detrimental impact of the proposed development at 2525 Main Street. The North Santa Ana Preservation Alliance (NSAPA) exists to bring the community together to actively engage in advocacy efforts to preserve the historical and architectural significance, vitality, health and thriving community life of Park Santiago and surrounding Santa Ana neighborhoods. Our purpose will be achieved through education and civic engagement by all interested residents, from whom input will be sought at all times."

Since mid-November I have attended all the City Council and Planning Commission meetings, voicing our objections to the project. A few other residents have joined but we need many more. We, NSAPA, need your help. Two things that you can do now: 1) write to the mayor/city councilmembers and 2) speak at a city council meeting. We have provided form letters and a signup sheet at www.park-santiago.com for your convenience. These actions are critical. We need to stop this development before it gains traction so ***please don't put it off***. Despite what some believe, this is not a done deal. We can make a positive difference if we, along with other neighborhoods, support it.

To help with these two items, and to support the future needs of PSNA, we are upgrading the park@santiago.com website. GO TO the website (www.park-santiago.com), and SELECT either the **NSAPA** tab at the top or the reference to the 2525 Main Residential Development. We have also provided links to other city projects that will impact our community, city council members and key city departments.

We want to represent the interests of our neighborhood. So, you will be receiving a survey postcard in January. Please complete as soon as possible. Comments/questions can be addressed to nsapainfo@gmail.com.

Thanks, Dale Helvig, NSAPA Chair.

PSNA BOARD ROSTER 2018

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On line Tools Available for Neighbors

Hi Neighbors!

Did you know how much of information you can find online? You can get information in real time regarding neighborhood activities, found pets, upcoming events, etc. in a number of on line places.

On **Facebook**, search for "Park Santiago Homeowners" and click "join". This is a closed group which means that only members can post and see posts, so the information here is very specific to our neighborhood. There may also be a delay as you wait for someone to verify that they know you as a resident of the neighborhood.

There is also a free app/website called **Nextdoor.com**. This site allows for communication with our surrounding areas and can be super informative regarding things that are local, but not necessarily exclusive to Park Santiago. They also have a strict verification process, so expect a delay between asking to join and actually being able to log in.

Guidelines for online interaction

Treat everyone with respect. Address your neighbors online as you would speak to your neighbors face to face. Encourage constructive, civil, conversations and do not threaten, shame, insult, etc.

Direct your post to the appropriate people. If you are creating a new post, make sure to categorize it appropriately (classifieds, crime and safety, etc.) and direct it to the appropriate areas (only Park Santiago, all of the neighborhoods adjoining the park, etc.). If you are responding to a post, make sure that you are on topic and not steering the conversation away from the original subject. Take personal grievances out of the public forum, address them in a direct message – or better yet – face to face conversation.

Inform and Empower. We encourage informational and actionable posts about local issues (including local politics), but discourage venting and soap boxing. Remember to direct these posts to the appropriate viewers and to treat one another with respect. This is generally not an appropriate forum for discussing broader and more controversial topics (i.e. presidential elections) since there is little benefit to the community from the heated conversations without follow up action items.

Remember that the internet is not private. Please remember that although these posts are not available to the general public, you should still be thoughtful about what personal information you include in your posts (address, phone number, travel plans, etc.)



2018 New Goals

The start of a new year is a great time to take stock of your goals and aspirations for how you want to elevate your life.

5 Things to be more productive in 2018:

- 1- Keep track of your commitments: Keep track of the task, ideas and projects you committed to be important.
- 2- Develop a strict morning Routine: How you start your day often sets the tone for how you feel going in to your day.
- 3- Holding weekly meetings, with yourself: Use the meetings to refocus and align your to do list with high-level priorities.
- 4- Let go of anything that is not serving you: Things that serve you are things that make you a better person. Exercise might be tough in the moment, but ultimately it is encouraging your overall health.
- 5- Make a Realistic Goals and write them down.



Change of PSNA Corporate Status

The Park Santiago Neighborhood Association (PSNA) is now recognized by the State of California as a non-profit, 501(c)3 corporation and as such, donations made to the PSNA are now tax deductible. This change in corporate status was done to benefit both PSNA and the neighborhood which it represents.

The PSNA 501(c)3 was formed to foster a sense of community by promoting public awareness; preserve the integrity of and develop an appreciation of the historical significance of its homes; to foster a sense of unity within the community; blend the cultural, generational and economic diversity of our residents; and provide vital communication within the community, as well as with local business and city officials.



Next Park Santiago Cleanup Day

Come join neighbors and residents of Park Santiago and Santa Ana during Park Santiago Cleanup day Saturday, January 20, 2018 at 7:30 a.m.

SAPD Mounted Unit will be there to provide assistance and security while we sweep the garbage from our parks and river bed. It's a great event to bring out the kids and see the horses.

There will be coffee and donuts.

We had nearly 40 people turn out last time and with the help of the Park Rangers and Parks and Recreation we hauled away a lot of trash.

Come out and show your support!

Meet in the parking lot by the lawn bowling center.

See you there!



Park Santiago Neighborhood Association (PSNA)

Neighborhood Watch

Our first neighborhood watch meeting was held on November 30, 2017 with tremendous success. Thanks to all the neighbors for their participation.

Officer Melisa Ortega provided so many great guidelines:

- Report Suspicious Activities and people
- Notice abandoned vehicles parked on your block
- Be aware of people going door to door and asking vague strange questions.



If you'd like to start thinking ahead to our next meeting (likely to be scheduled in February), we recommend creating groups by concern or geography and working together on solving some of our ongoing issues.

Resources:

911 – Emergency Dispatch for Emergency, Crimes in Progress, Life Threatening Situations, Fire

714-834-4211 – Santa Ana Police non-emergency line to report a crime such as Vehicle Burglary, Home Burglary, Vandalism, Suspicious Persons, etc.

714-647-3380 or the **mySantaAna App** on your smart phone to report maintenance issues that effect safety or encourage crime i.e. street lights not working, graffiti abandoned property/shopping carts to Public Works.

MOrtega@Santa-Ana.org for Directed Patrol Officer Ortega explained that they have certain officers who get out in response to specific ongoing issues (i.e., an ice cream truck selling illegal fireworks)

<http://www.ci.santa-ana.ca.us/pd/> There are a number of electronic resources available at the Santa Ana Police Department web page. There are links to keep you **informed** of crime and safety in our neighborhood as well as links where you can **report** crimes and safety issues.

UPCOMING EVENTS

Park Santiago Cleanup: Saturday, January 20, 2018 at 7:30a.m. (see pg 3)

Park Santiago Neighborhood Association Meeting:

Wednesday , February 7, 2018 at 7 p.m.

Location: Santa Ana Lawn Bowling Club 2615 Valencia St N, Santa Ana, CA 92706

Neighborhood Watch Meeting February. Date and location will be

SUPPORT PARK SANTIAGO NEIGHBORHOOD ASSOCIATION

Please help support PSNA with your 2018 Tax deductible donations. Just fill out the coupon and mail it to the address listed below. Your donations help sponsor events, newsletters and projects. Thank you for your help.

_____ \$5.00 _____ \$10.00 _____ \$50.00

Name: _____ Phone (_____)

Address _____

Park Santiago Neighborhood Association (PSNA) is a Santa Ana neighborhood of 1,175 homes bordered by 17th Street, the Santa Ana Freeway, Main Street, Santiago Park and Lincoln Street. Our neighborhood's goals are to preserve and enhance the integrity and quality of the neighborhood and to foster effective communications.

Make checks payable to PSNA. Mail to: PSNA P.O. Box 11061 Santa Ana, CA 92711

PSNA would like to thank *OC Printing* for all their hard work and dedication to this newsletter. To request services from *OC Printing* visit <https://www.ocprintingservices.com/> or call (714) 550-9730.